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**The Show Goes On Productions presents ROCK TONIC, a Series of
Theatrical Concerts Launching at the Cutting Room in NYC, on
February 18th, 7pm.**

The Show Goes On Productions (TSGO) is proud to present a new series celebrating theatrical rock, in concert, launching February 18th, 2013 at 7:00pm EST. The ROCK TONIC series will be held at The Cutting Room, 44 E. 32nd Street, at Park Avenue. Doors open at 6:30. Tickets are \$15 and available at www.showgoesonproductions.com, 646-380-8749.

TSGO, lead by Emileena Pedigo, has helped develop a new genre in entertainment: the theatrical concert. The company blends together the music and concepts of rock/pop bands with the multimedia, storytelling, and stage elements of theater. Even though no participation is required, The ROCK TONIC series is designed to get audiences on their feet and dancing. With multiple projects in the works, it aims to be a launch pad for the work of both music die-hards and theater loyalists. TSGO has become a pioneer for this new genre, committed to presenting the best of it in this monthly series.

"TSGO has really carved out a high demand niche and the industry can't wait to see the work that comes out of it." – Off-Broadway producer Jeremy Handleman

"Emileena really has something going with TSGO, she's a breath of fresh air to the music industry with her innovative work" – Roger Murdock, musician and drummer The Martinets, King Missile, and more

The line-up for the Feb. 18th launch will be headlined by ASTRO CLUB BLONDE. Opening acts will be rock musician STEVE SCHLATMANN and the theatrical rock band THE ICKY HOUSE CLUB.

Musician STEVE SCHLATMANN is a guitarist, drummer, pianist, composer, and producer, having played and toured with SNEAK ATTACK ORCHESTRA, TRUE VENGEANCES with legendary drummer Dino Castano, and MY BLACK HALO with bassist Basil Morales. LEIGH ELLEN CAUDILL is guest vocalist.

The ICKY HOUSE CLUB began as an acoustic trio consisting of two singer/actors, PAULA GALLOWAY and CARLOS RAFAEL FERNANDEZ, and award-winning singer/songwriter/playwright, MICKEY ZETTS. With the additions of bass and drums,

however, the IHC has developed into a full on theatrical rock band who tell their stories with songs full of whip smart humor and beautiful tri-part harmony vocals. The IHC are an eclectic blend of rock and show.

ASTRO CLUB BLONDE, an Electro Pop group coined as the “The Militants of Pop,” brings the lush soundscapes and pop intensity of the major label to DIY. Stinging synths, hypnotic beats and infectious melodic hooks tell the story of youth: rebellious, idealistic, and in love. A futuristic satire of the commercial artist, Astro Club Blonde demands you, unilaterally, to have fun and dance! They don’t take no for an answer.

The Show Goes On Productions produces theatre, concerts, and events that embrace emerging trends in entertainment. In-house works merge rock ‘n’ roll and theatre in innovative and interactive environments. This new business model is quickly defining TSGO as a leader in rock musicals and alternative producing. Started as an ensemble of producers interested in the technical side of commercial theatre, TSGO is committed to the production side of story telling through music.

Emileena Pedigo, as well as each band in the line-up is available for phone interview. Please contact Evan Storey to set up a time that is convenient.

Please visit www.showgoesonproductions.com for much more information, including complete bios, pictures, and more.