## FOR IMMEDIATE RELEASE

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The Show Goes On Productions (TSGO) announces a \$500 Zombie costume contest and a guest MC for *THE ROCKING DEAD* October 26<sup>th</sup> at 11:30pm, part of the ROCK TONIC Series.



The Show Goes On Productions (TSGO) is proud to announce *THE ROCKING DEAD* will give away a \$500 cash prize to the winner of a Zombie Costume Contest this Saturday, October 26<sup>th</sup> at The Cutting Room (44 E. 32<sup>nd</sup> Street at Park Avenue). Doors open at 11:30pm. Broadway Sessions' BEN CAMERON will guest MC the after hours Halloween show, the latest in the ROCK TONIC Series, written and performed by The

## Deafening.

Ben Cameron began acting and signing at age 9. On Broadway he appeared in WICKED, AIDA, and FOOTLOOSE, and toured nationally with The Who's TOMMY, STATE FAIR, FOOTLOOSE, and SWEET CHARITY. He is currently the creator/host of Broadway Sessions w/ Ben D at The Laurie Beechman Theater. He also hosts Mostly Sondheim at The Duplex, (for which he and his co hosts were nominated for a 2011 MAC award), The Broken Leg Podcast, and Onstage NY talent competition.



THE ROCKING DEAD is an epic after-hours Halloween themed extravaganza. The audience will be transported to a world of horror and delight through The Deafening's unique mix of sleaze rock, sexy punk, and tongue and cheek metal, which all comes together seamlessly in an unforgettable stage show. The evening's festivities will also feature a \$500 grand prize zombie costume contest and a chance for select audience members to be featured in the band's next music video.

The Deafening is a New York City based band known for interactive theatrical stage shows. Lead vocalist Lena Hall and guitarist Burt Rock came together in 2008 and have since been on a mission to bring back the face-melting spectacle of the big time rock concert. They have performed throughout NYC and have been featured with the likes of The Dirty Pearls, Hammered Satin, and The Nuclears. Their influences include Black Sabbath, Metallica, Guns N' Roses, and AC/DC.

The ROCK TONIC series was launched to promote interactive and multimedia music events. Each concert integrates a storyline or concept with theatrical elements and video designed to gently provoke audiences - no participation required. TSGO has become a pioneer for this new genre, showcasing the best new artists in this monthly series.

The Show Goes On Productions produces theatrical concerts and events that embrace emerging trends in entertainment. In-house works merge music and theatre in innovative and immersive environments. This new business model is defining TSGO as a leader in alternative producing and indie music. Started as an ensemble of producers interested in the technical side of commercial theatre, TSGO commits to the production of story-telling through music.

Please visit www.showgoesonproductions.com for more info.